



**TED TODD**

Hardwood Floors

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Floors for living. Floors for life.



Thank you for considering Ted Todd  
for your new, hardwood floor.

It's now 21 years since we began reclaiming floors from Britain's many Industrial Revolution mills. It is these floors that taught us how to make hardwood floors that will last. Over the years my dedicated team has grown and our combined experience spans decades. Bonding us together is our undying passion for premium quality wood flooring – you could say it's in our DNA.

Our love of wood from the past is matched only by our concern for the forests of the future. Ted Todd are dedicated to only use wood that is sourced from responsibly managed forests and we take great pride in being Europe's No.1 for Forest Stewardship Council® (FSC®) certified hardwood flooring.

But that's enough about us. Please now browse our brochure in the knowledge that whichever hardwood floor you choose, you can rest assured that it will enrich your interior, never go out of fashion and last a lifetime.

Thank you and enjoy.

Robert.

**Robert Walsh**  
Founder and Owner  
Ted Todd Hardwood Flooring



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# 9 Steps to the Perfect Hardwood Floor

You probably won't be surprised that we believe great interiors start with a great hardwood floor. Our story began by reclaiming old wood and making it into wood floors; twenty-one years later we offer hundreds of wooden floors. The choice is endless and may be slightly daunting, especially if this is your first hardwood floor. To help you, here are nine things to consider when choosing your hardwood floor...

## 1 Style

Consider how you want your interior to feel. You can use plank widths and lengths, tone, texture, design patterns, laying angles and wood grade to determine how your floor will look. And don't forget – a wood floor never goes out of fashion.

## 2 Longevity

How long do you want your wood floor to last? Will you change it every few years or must it last a lifetime? Unlike carpets and vinyl, a wood floor will last for generations and will add value to your home. All our floors come with a 20-year guarantee; however, some are 15mm thick and others 20mm. The thicker floors have a much thicker hardwood layer and can be re-sanded many times. Therefore, they'll last longer.

## 3 Applications

Where will the floor be used? All Ted Todd wood floors can be used anywhere in your project. However, some floors are especially suited to more intensive use, with UV oiled and lacquered finishes being especially durable. If durability is among your top priorities, make sure to look at these finishes.

## 4 Maintenance

How will you keep your beautiful floor looking great? While all Ted Todd hardwood floors are easy to maintain, different finishes need different maintenance. Remember to ask our retail partner to recommend what's best for you and to provide you with our starter cleaning kit.

## 5 Practicality

Different practical considerations have a bearing on which floor will best suit your home and lifestyle. For instance, soundproofing, floor levels, and humidity levels can all have an impact and the extra stability of engineered boards works better with underfloor

heating. We've got wood floors to suit all of these. And be reassured that our retail partner will provide you with the best advice.

## 6 Source

If you're considering an oak floor, genuine European oak is your best option. We source the best raw materials responsibly. Look for the FSC® logo by the product to give you the comfort of knowing that they are sourced ethically. We also use other certification schemes such as PEFC. When buying a Ted Todd floor ask for proof of our FSC Chain of Custody certification.

## 7 Mistakes

Watch out for the weaknesses that let down inferior wood floors. Bland, grainless, lifeless Asian wood is easily mistaken for the real thing; short lengths make your floor look like a patchwork quilt; thin coats of finish that are only applied for show will wear quickly; and hollow sounding lightweight floors are incurable... You won't find these with your Ted Todd floor – another reason why ours are the best.

## 8 Finishing touches

Get these right and give your floor that little something extra. Transitions to other rooms, radiator-pipe ferules and detailing where your floor meets the walls can make or break hardwood floors. We hand finish all our profiles here in the UK.

## 9 Professionalism

Please get your floor installed professionally. There's so much more to installing floors than just pushing a few boards together, so use a professional and make sure they use high-quality materials: professional-quality adhesive and high-quality underlay will make a huge difference. Our retail partners nationwide are familiar with our floors and how to fit them – a must for creating your perfect floor.



# Robert's worldly wood tips

Our founder Robert, has more than 20 years experience, from the practical to the aesthetic. Here's a few of his top tips...

## Be brave

Let the floor work hard for you. Make sure it has a noticeable impact and does not just fade into the background. When there are so many well designed and exciting wood floors to choose from why not be brave and go for something a bit different.

## Buy to last

When you compare a long lasting wood floor to almost any other floor covering they really do last the test of time. Unlike most other floor covering it does not need to be replaced every few years, so find a floor that will last and you will be pleasantly surprised as to how good value it is.

Focus on how the floor is made and not just the finish – it is easy to be drawn into an attractive finish, but don't be fooled by this. You need to look at how a floor is made and what it is made of to really understand what you are buying. This is what quality is about and not just a colour that you like.

## Be responsible

Wood is sourced from all over the world and many countries do not share our same sense of responsibility to both our environment and to their citizens. Look for wood floors that have been sourced responsibly. Please do not confuse companies that are FSC certified with wood floors that are FSC certified as one does not entail the other.

## Take care

Look after your floor. There is no need to go over the top with this and be over sensitive as a floor is made to be walked on, but use the right maintenance products and your floor will keep looking good for longer.

Enjoy.



# Project

In nature, simple is often best. Project hardwood boards are beautiful proof that we've got great-looking, affordable floorboards for any property.

This collection is a great introduction to Ted Todd flooring and even if your first home is a modest mews, it doesn't mean you should miss out on the aliveness and elegance of hardwood. Made from the highest quality European oak, this wood floor will definitely add value to your property and looks amazing.

Double-fumed woods are treated to the core to perform brilliantly for decades and with a variety of pre-finished options in modern and traditional tones, your Project floor is the perfect introduction to Ted Todd hardwood floorboards. A stylish, understated 15mm-thick plank.

“We thought our wood floor was going to be expensive but were pleasantly surprised when we called in to our local retailer.”

Mr and Mrs Reynolds - Devon



# Simple beauty

Calico

UV oiled with a micro bevel profile.

Size: 190mm x 15mm  
Price: £50.46 m2  
(£42.05 ex VAT)  
Proj003



## Almond

UV oiled with a micro bevel profile.

Size: 190mm x 15mm  
Price: £50.46 m2  
(£42.05 ex VAT)  
Proj006

## Burnt Umber

UV oiled with a micro bevel profile.

Size: 190mm x 15mm  
Price: £50.46 m2  
(£42.05 ex VAT)  
Proj002

## Staverton

Thermo European oak, brushed and UV oiled with a micro bevel profile.

Size: 180mm x 14mm  
Price: £68.45 m2  
(£57.04 ex VAT)  
175ExGol

## Did you know?

We believe a hardwood floor should be more than 'just a floor'. We're passionate about crafting something unique and different that will perform, delight and inspire for decades in the most demanding commercial and residential environments.

## Caramel

UV oiled with a micro bevel profile.

Size: 190mm x 15mm  
Price: £50.46 m2  
(£42.05 ex VAT)  
Proj004

## Postlebury

Thermo Fumed European oak, brushed and UV oiled with a micro bevel profile.

Size: 180mm x 14mm  
Price: £71.72 m2  
(£59.76 ex VAT)  
175ExOak

## Pebble

UV oiled with a micro bevel profile.

Size: 190mm x 15mm  
Price: £50.46 m2  
(£42.05 ex VAT)  
Proj005





## Alabaster

UV oiled with a micro bevel profile.

Size: 190 x 15mm  
Price: £50.46 m2  
(£42.05 ex VAT)  
Proj001



## Brighstone

Washed Thermo European Oak, brushed and UV oiled with a micro bevel profile.

Size: 180mm x 14mm  
Price: £80.16 m2  
(£66.80 ex VAT)  
175ExGow



# Foundation

Foundation is one premium-quality 100% hardwood floor you must look at.

We promise integrity and Foundation has it in a durable 4mm hardwood wear layer that's unjointed in width, thickness and length.

Made from high quality European oak, this range is also available in 140mm widths – a size traditionally used in many rooms.

Our double-fumed option which is treated to the core gives decades of brilliant performance.

Choosing from its broad range of finishes, Foundation is an affordable way to add instant impact to large or small homes without site finishing. And it's easy to maintain as its beauty grows – giving you more time to admire its looks.

“Love your floor! I would never have carpets again, I have oak throughout my home and I love it.”  
Jan Abbott on Facebook



living with nature

Gladstone  
Neutral white lacquered  
with a micro bevel profile.

Size: 140mm x 15mm  
£62.21 m2  
(£51.84 ex VAT)  
Oa14Oi07





# Hardwearing and resilient

## Compton

Antique UV oiled with a micro bevel profile.

Size: 100mm x 15mm  
Price: £63.95 m2  
(£53.29 ex VAT)  
Oa100i08

Size: 140mm x 15mm  
Price: £63.95 m2  
(£53.29 ex VAT)  
Oa140i08

Size: 180mm x 15mm  
Price: £69.17 m2  
(£57.64 ex VAT)  
Oa180i08

Before Victorian times, mixed-widths were usual because wood was costly and all the tree was used. Today, our mixed-width products are another way to enjoy a unique, more interesting, floor



## Cavendish

Brush Tudor lacquered (6 coats) with a micro bevel profile.

Size: 140mm x 15mm  
Price: £66.47 m2  
(£55.39 ex VAT)  
Oa140i09







## Wyndham

Grey UV oiled with a micro bevel profile.

Size: 140mm x 15mm  
Price: £66.47 m2  
(£55.39 ex VAT)  
Oa14Oi12



## Wellesley

Double fumed & UV oiled with a micro bevel profile.

Size: 140mm x 15mm  
Price: £74.91 m2  
(£62.43 ex VAT)  
Oa14Oi10



# Stunning floors



## Canning

Cognac UV oiled with a micro bevel profile.

Size: 140mm x 15mm  
Price: £66.47 m2  
(£55.39 ex VAT)  
Oa14Oi011



## Ewart

Nature grade American black walnut with a natural oiled finish and a square shoulder profile.

Size: 145mm x 15mm  
Price: £64.56 m2  
(£53.80 ex VAT)  
WanOi145



## Also available:

Campbell - Prime grade with a natural oiled finish  
Hamilton - Prime grade with a lacquered finish  
Baldwin - Nature grade with a lacquered finish



## Pelham

Brushed & matt lacquered (6 coats) with a micro bevel profile.

Size: 140mm x 15mm  
Price: £60.48 m2  
(£50.40 ex VAT)  
Oa14Oi05

## Addington

Smooth matt lacquered (6 coats) with a micro bevel profile.

Size: 140mm x 15mm  
Price: £56.99 m2  
(£47.49 ex VAT)  
Oa14Oi06



## Grenville

Smooth UV oiled with a micro bevel profile.

Size: 140mm x 15mm  
Price: £56.94 m2  
(£47.45 ex VAT)  
Oa14Oi03

Size: 180mm x 15mm  
Price: £62.18 m2  
(£51.81 ex VAT)  
Oa18Oi03



## Perceval

Brushed & UV oiled with a micro bevel profile.

Size: 140mm x 15mm  
Price: £59.64 m2  
(£49.70 ex VAT)  
Oa14Oi04



Mellow tones of genuine European oak



# Warehouse

Trust us to take hardwood flooring, one of the most traditional interior materials, and make it perfect for contemporary house and apartment lifestyles like yours. We're sure you'll love the luxury, the easy cleaning and the authenticity of hardwood – and your building manager will love its acoustic properties compared to laminate flooring.

Antiques gain character with time; our antique hardwoods gain stability and durability from slow growth and over 12 months' seasoning.

There's no finishing required and easy maintenance means more time to admire your Warehouse floor with its character-adding grain, knots and burrs, and raw, undulating, feel.

If you understand the versatility of hardwood for period restoration or contemporary contrast, there's a beautiful, affordable Warehouse board for you.

“Wood floors look amazing, feel warm and are so easy to clean. Wherever I have moved to if there wasn't a wood floor there already, I have had one put in.”  
Carol Marlow, Cheshire.



Rustic oak with a raw, natural feel...

Fleece





# Did you know?

Like a tree or a forest, every Ted Todd hardwood floor is designed and crafted to look, feel and work uniquely – and positively influence its surroundings. (And they do.)

## Fleece

Undulating texture.  
Whitewashed and UV oiled  
with a micro bevel profile.

Size: 190mm x 15mm  
Price: £57.66 m2  
(£48.05 ex VAT)  
ProjAN04



## Sugar Cane

Undulating texture. UV oiled  
with a micro bevel profile.

Size: 190mm x 15mm  
Price: £52.33 m2  
(£43.61 ex VAT)  
ProjAN01





## Husk

Undulating texture with honey brown tones. UV oiled with a micro bevel profile.

Size: 190mm x 15mm  
Price: £54.32 m2  
(£45.27 ex VAT)  
ProjAN03



# Floors that age with grace

Over time, your Ted Todd floor will develop a wonderful patina. Wood floors really do age with grace.

## Raw Cotton

Undulating texture and smoky grey tones. UV oiled with a micro bevel profile.

Size: 190mm x 15mm  
Price: £56.41 m2  
(£47.01 ex VAT)  
ProjAN02





# Create® your own unique oak floor... or wall!

Create® from Ted Todd is an easy-to-use, web-based design system that brings to life a wide choice of flooring.

On our website you'll discover a choice of ten different tones in planks, herringbone and squares, giving you more than 30,000 possible design combinations.

This range is so flexible... use one tone for a stunning traditional look like our hallway in Sandbank herringbone on page 31. Or mix everything up like our office shot opposite which features planks in all ten tones.

And what's more... it's all at one great price.

## Stage 1 - Choose your interior

Get started by selecting the room you wish to transform - be it a bedroom, kitchen, bathroom, hallway or commercial space.

## Stage 2 - Choose your pattern

Choose from a selection of 18 different patterns – more are available, just ask – featuring blocks, planks or squares, or combinations of these.

## Stage 3 - Choose your colour combinations

Select your colour or colours from ten stunning shades. Flex your interior design muscles and Create your perfect floor or wall at [www.tedtodd.co.uk/create](http://www.tedtodd.co.uk/create)

“Wow, hardwood floors that you can create a design in. We didn't realise hardwood could be so flexible! Now yearning for this for our dining room!”

Jessica Wilde, Facebook.



Try our software online to see what amazing floors you can Create®  
[www.tedtodd.co.uk/create](http://www.tedtodd.co.uk/create)



*Arbour*

Cr04pl

*Moccasin*

Cr02pl

*Nightfall*

Cr08pl

*Sandbank*

Cr01pl

*Windspray*

Cr09pl

*Cashmere*

Cr07pl

*Silverleaf*

Cr10pl

*Satchel*

Cr03pl

*Paperback*

Cr06pl

# Planks

*Liquorice*

Cr05pl

Try our software online to see what amazing floors you can Create®  
[www.tedtodd.co.uk/create](http://www.tedtodd.co.uk/create)

All of the flooring in this range is UV  
oiled with a micro bevel profile.

Size: 180mm x 15mm  
Price: £78.75 m2  
(£65.63 ex VAT)





Arbour

Cr04bl

Moccasin

Cr02bl

Nightfall

Cr08bl

Windspray

Cr09bl

Liquorice

Cr05bl

Paperback

Cr06bl

Silverleaf

Cr10bl

Cashmere

Cr07bl

Satchel

Cr03bl

# Herringbone

Sandbank

Cr01bl

Try our software online to see what amazing floors you can Create®  
[www.tedtodd.co.uk/create](http://www.tedtodd.co.uk/create)

All of the flooring in this range is UV  
oiled with a micro bevel profile.

Size: 127mm x 508mm  
Price: £78.75 m2  
(£65.63 ex VAT)





# Create<sup>®</sup> patterns

You can use all these patterns and many others to create your perfect floor using the Create software on our website. Experiment with different patterns using up to four of the ten Create tones and see what your designs look like in our sample roomsets. You can save your favourites and if there's a pattern you'd like that's not there, just let us know.

We'd love to see your design – post it on our Facebook, Twitter or Pinterest pages or take it to one of our retail partners.

Visit [www.tedtodd.co.uk/create](http://www.tedtodd.co.uk/create).



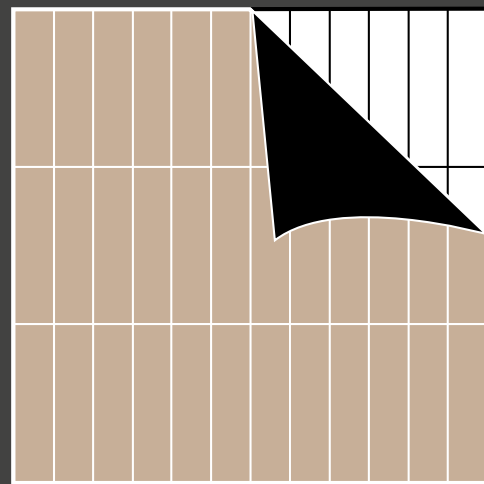
Follow us on Twitter  
[www.twitter.com/TedToddFlooring](https://www.twitter.com/TedToddFlooring)



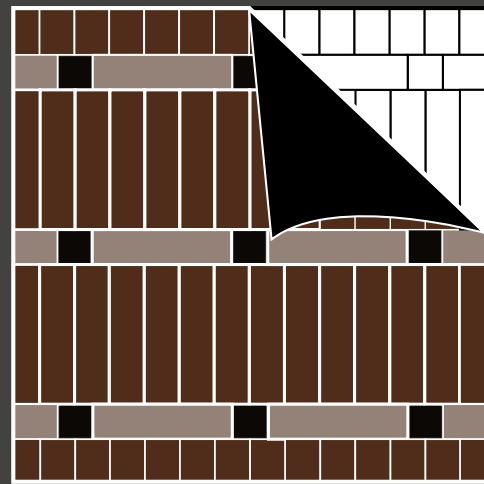
Like us on Facebook  
[www.facebook.com/tedtoddwoodfloors](https://www.facebook.com/tedtoddwoodfloors)



Follow our boards on Pinterest  
[www.pinterest.com/tedtodd](https://www.pinterest.com/tedtodd)



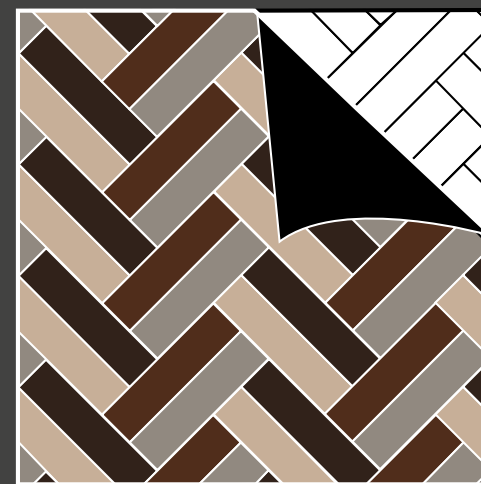
Pattern 1.1



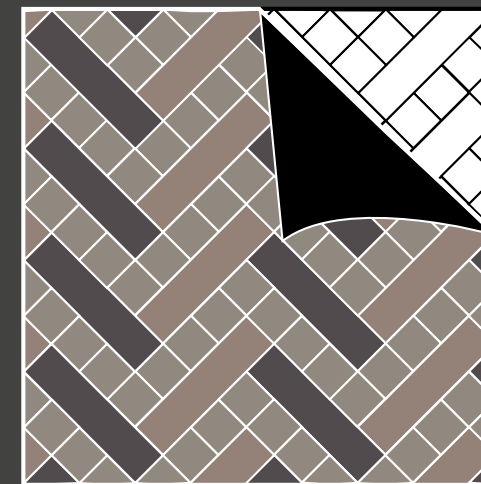
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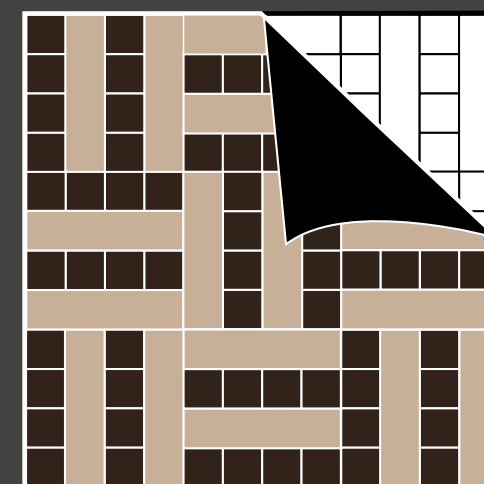
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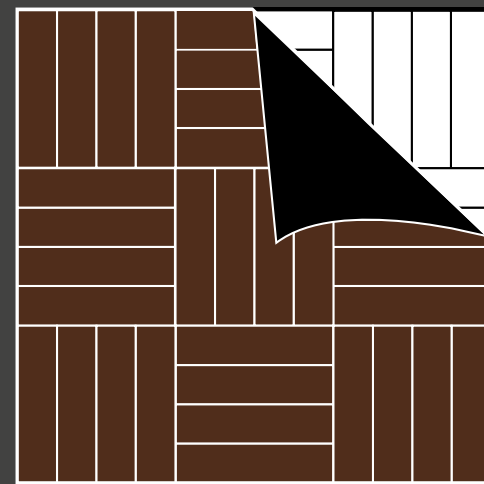
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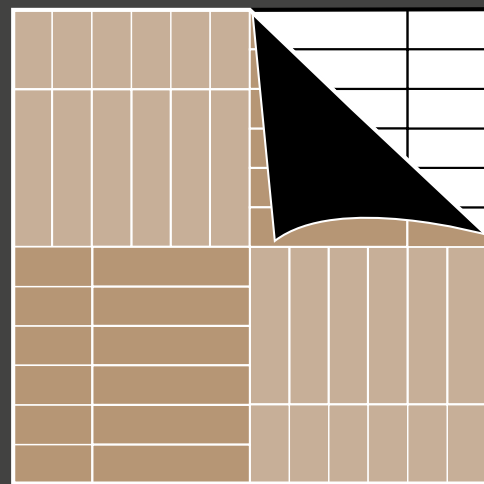
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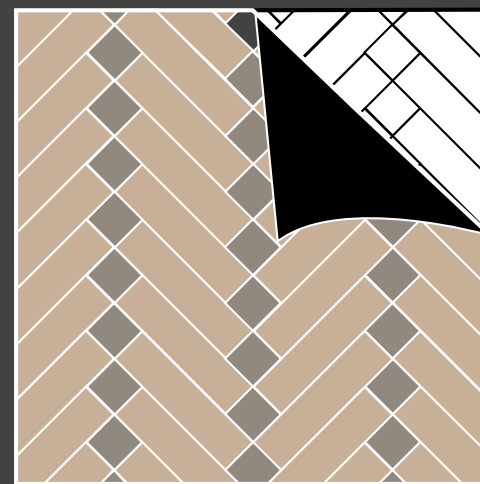
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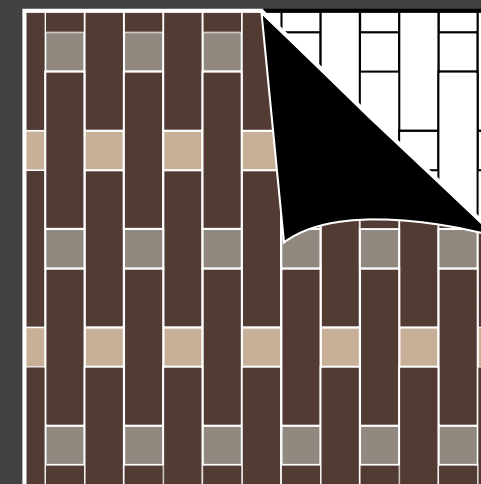
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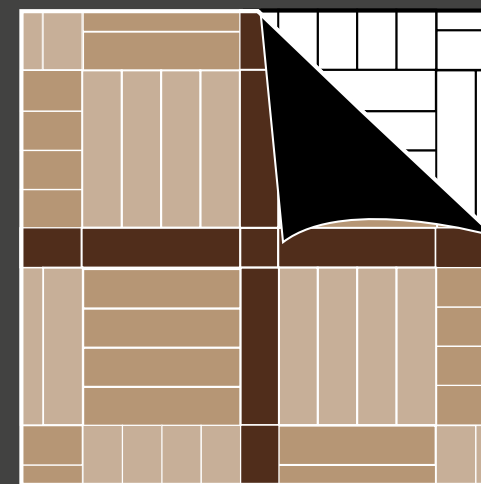
Pattern 1.5c



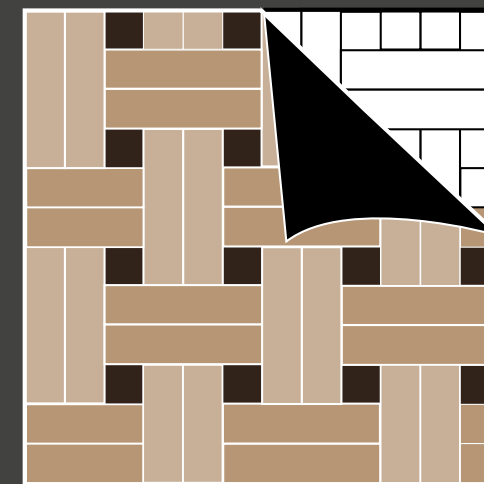
Pattern 2.1



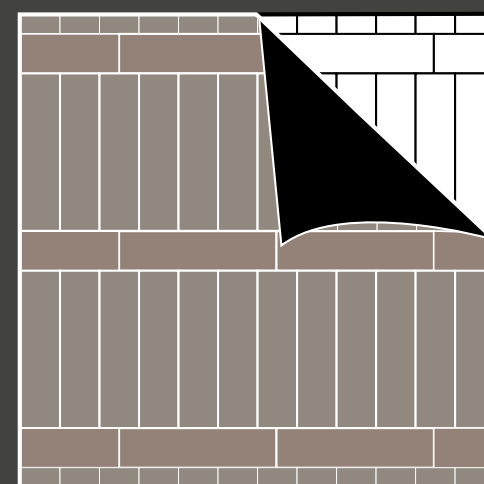
Pattern 2.2



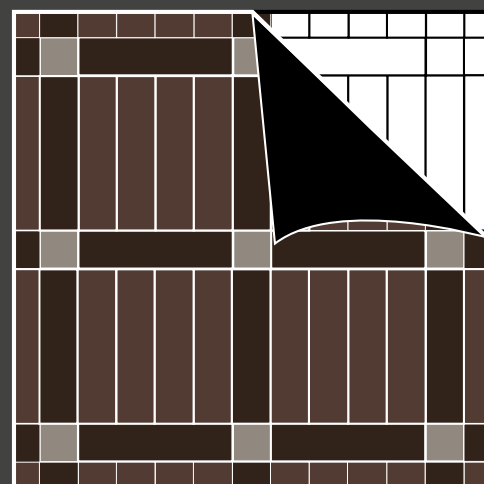
Pattern 2.3



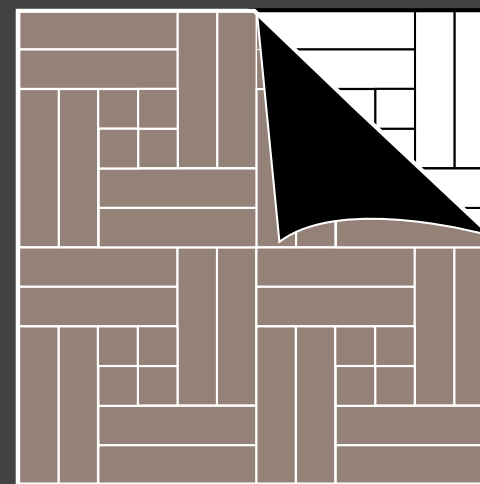
Pattern 2.4



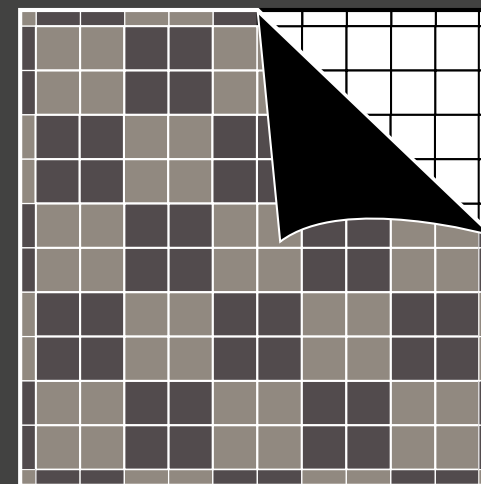
Pattern 3.3



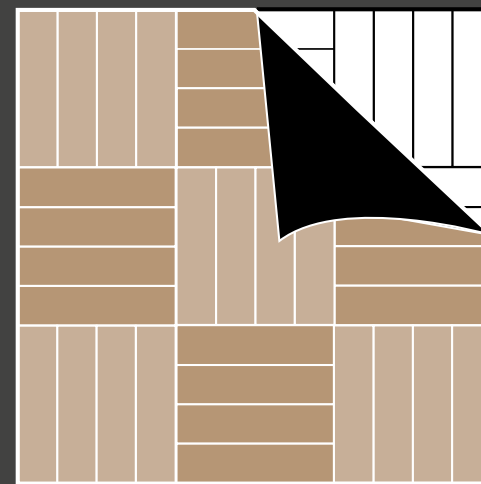
Pattern 3.4



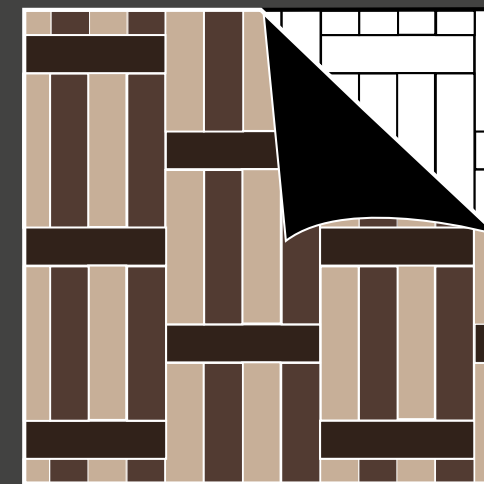
Pattern 3.6



Pattern 4.5



Pattern 4.5a



Pattern 4.8



# Strada

How will you feature luxurious Strada, with its 12-coat double-lacquered finish and micro bevel profile, in your home? We challenge you not to take this affordable darling of commercial designers to your heart for a clean, contemporary look.

Constructed in oak and birch plywood, its super tough coating will take everything your busy lifestyle can throw at it. It's easy to maintain and this collection is FSC® certified.

Let your imagination run wild with genuine European oak, nature's grain details and 10 carefully selected tones. Strada offers something for any home – especially yours...

“We chose Ted Todd's Strada range because we wanted something really hard-wearing – a key factor when you have three boys under ten!”

Mr and Mrs Cannon – Manchester.



Quality and durability

Lucia





## Lucia

Size: 180mm x 20mm  
Price: £88.04 m2  
(£73.36 ex VAT)  
Strada05

## Vincenzo

Size: 140mm x 20mm  
Price: £79.59 m2  
(£66.33 ex VAT)  
Strada11

Size: 180 x 20mm  
Price: £88.04 m2  
(£73.36 ex VAT)  
Strada06

## Pirandello

Size: 180mm x 20mm  
Price: £88.04 m2  
(£73.36 ex VAT)  
Strada02

## Martelli

Size: 180mm x 20mm  
Price: £88.04 m2  
(£73.36 ex VAT)  
Strada01

## Bernini

Size: 180 x 20mm  
Price: £88.04 m2  
(£73.36 ex VAT)  
Strada10

## Santi

Size: 180mm x 20mm  
Price: £88.04 m2  
(£73.36 ex VAT)  
Strada09

## Torelli

Size: 180mm x 20mm  
Price: £88.04 m2  
(£73.36 ex VAT)  
Strada08

## Rastrelli

Size: 140mm x 20mm  
Price: £79.59 m2  
(£66.33 ex VAT)  
Strada12

Size: 180 x 20mm  
Price: £88.04 m2  
(£73.36 ex VAT)  
Strada07

## Cellini

Size: 180mm x 20mm  
Price: £88.04 m2  
(£73.36 ex VAT)  
Strada03



## Alessi

(Featuring Trevor - he loves it!)

Size: 180mm x 20mm  
Price: £88.04 m2  
(£73.36 ex VAT)  
Strada04



All products in the Strada collection are FSC® certified and have a 12 coat double lacquered finish with a micro bevel profile.

# Timeless classic style



# Classic

Classic by name and classic by nature, this painstakingly crafted, yet affordable, floorboard is the one the others try in vain to copy.

Choose from UV oiled finishes which make the floor more resistant to staining, lacquered finishes for added durability or a fumed option for added colour and tone variation. Quality and durability come from the European Oak 100% hardwood construction.

Your floor could include plywood made from an unstable mixture of Asian hardwoods. But not here. Unlike some flooring systems, we use safe, formaldehyde-free adhesive.

Imagine choosing from the broad choice of skilfully engineered finishes – with no messy site finishing and easy maintenance. The classic grain details and mellow tones of genuine European oak have delighted designers, builders and owners for centuries. Now it's your turn...

“I wanted a sleek, modern design that would complement my other dark wood finishes and could cope with everything I threw at it in my kitchen.”

Simon Taylor – Cheshire.



## Charnwood

Lacquered with a micro bevel profile.

Size: 220mm x 20mm  
Price: £91.70 m2  
(£76.41 ex VAT)  
Oa22GrLa



Classic by name and by nature





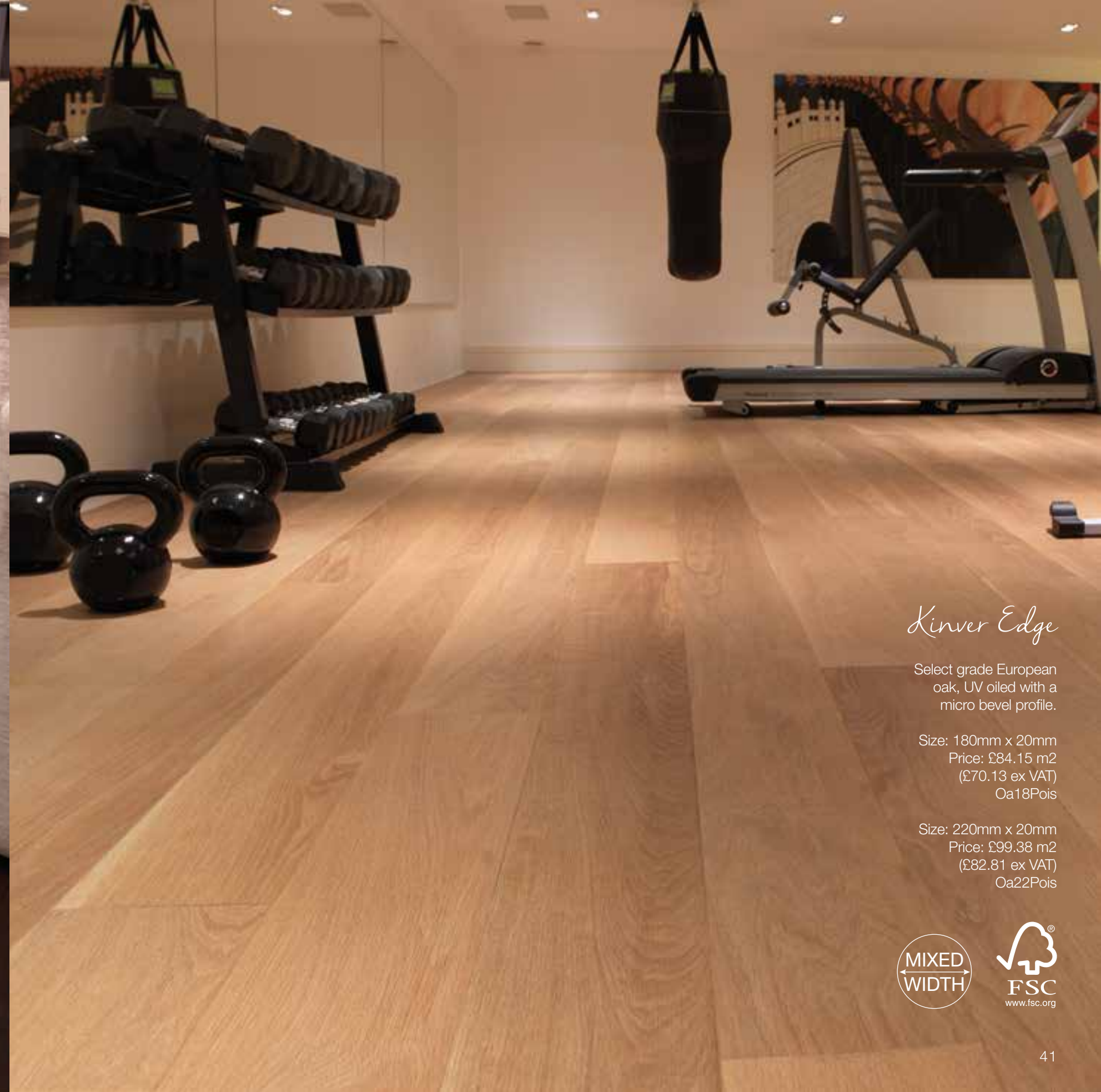
## Madingley

Double fumed to create a dark, rich tone all the way through the board. UV oiled with a micro bevel profile.

Size: 180mm x 20mm  
Price: £101.64 m2  
(£84.70 ex VAT)  
Oa18Smkn

Size: 200mm x 20mm  
Price: £117.96 m2  
(£98.30 ex VAT)  
Oa20Smkn

Size: 220mm x 20mm  
Price: £117.96 m2  
(£98.30 ex VAT)  
Oa22Smkn



## Kinver Edge

Select grade European oak, UV oiled with a micro bevel profile.

Size: 180mm x 20mm  
Price: £84.15 m2  
(£70.13 ex VAT)  
Oa18Pois

Size: 220mm x 20mm  
Price: £99.38 m2  
(£82.81 ex VAT)  
Oa22Pois





## *Paxton*

Fumed & satin lacquered  
with a micro bevel profile.

Size: 220mm x 20mm  
Price: £104.21 m2  
(£86.84 ex VAT)  
Oa22FuLa

## *Also available: Wettenhall*

Fumed natural oiled with a micro  
bevel profile.

Size: 220mm x 20mm  
Price: £104.21 m2  
(£86.84 ex VAT)  
Oa22fuOi



## *Bedgebury*

Double fumed to create a  
dark, rich tone all the way  
through the board.  
Black UV oiled with a micro  
bevel profile.

Size: 180mm x 20mm  
Price: £101.64 m2  
(£84.70 ex VAT)  
Oa18SmkB

Size: 200mm x 20mm  
Price: £117.96 m2  
(£98.30 ex VAT)  
Oa20SmkBi

Size: 220mm x 20mm  
Price: £117.96 m2  
(£98.30 ex VAT)  
Oa22SMKB







## Whinfell

Raw UV oiled with a micro bevel profile.

Size: 180mm x 20mm  
Price: £84.14 m2  
(£70.11 ex VAT)  
O918RHW

Size: 220mm x 20mm  
Price: £91.64 m2  
(£76.36 ex VAT)  
O922RHW



## Cannock Chase

UV oiled with a micro bevel profile.

Size: 220mm x 20mm  
Price: £97.35 m2  
(£81.13 ex VAT)  
Oa22FuWh





## Allexton

Grey lacquered with a micro bevel profile.

Size: 180mm x 20mm  
Price: £91.70 m2  
(£76.41 ex VAT)  
Oa18gre

Size: 220mm x 20mm  
Price: £99.24 m2  
(£82.70 ex VAT)  
Oa22gre



## Hollington

Neutral lacquered with a micro bevel profile.

Size: 180mm x 20mm  
Price: £91.70 m2  
(£76.41 ex VAT)  
Oa18wmla

Size: 220mm x 20mm  
Price: £99.24 m2  
(£82.70 ex VAT)  
Oa22wmla





## Twinhills

Lacquered finish with a micro bevel profile.

Size: 160mm x 20mm  
Price: £67.65 m2  
(£56.38 ex VAT)  
Oa16LaMB

Size: 180mm x 20mm  
Price: £71.13 m2  
(£59.28 ex VAT)  
Oa18LaMB

Size: 200mm x 20mm  
Price: £75.75 m2  
(£63.13 ex VAT)  
Oa2P20La



## Peckforton

Brushed and UV oiled with a micro bevel profile.

Size: 160mm x 20mm  
Price: £67.65 m2  
(£56.38 ex VAT)  
Oa16B&Oi

Size: 180mm x 20mm  
Price: £74.51 m2  
(£62.09 ex VAT)  
Oa18B&Oi

Size: 220mm x 20mm  
Price: £79.77 m2  
(£66.48 ex VAT)  
Oa22BrOi



## Yardley Chase

Natural oiled finish with a micro bevel profile.

Size: 180mm x 20mm  
Price: £75.86 m2  
(£63.21 ex VAT)  
Oa18Wax

Size: 220mm x 20mm  
Price: £79.23 m2  
(£66.03 ex VAT)  
Oa22Wax

Size: 260mm x 20mm  
Price: £89.36 m2  
(£74.46 ex VAT)  
Oa26Wax



## A UV Oiled Finish

A UV Oil finish combines base coats of natural oil with a surface top coat layer that is hardened with Ultra Violet light. The UV hardened topcoat makes the floor more resistant to watermarks and staining.

## Brampton

UV oiled finish with a micro bevel profile.

Size: 100mm x 20mm  
Price: £64.13 m2  
(£53.44 ex VAT)  
Oa102Poi

Size: 140mm x 20mm  
Price: £64.13 m2  
(£53.44 ex VAT)  
Oa142Poi

Size: 160mm x 20mm  
Price: £69.29 m2  
(£57.74 ex VAT)  
Oa162Poi

Size: 180mm x 20mm  
Price: £72.77 m2  
(£60.64 ex VAT)  
Oa182Poi

Size: 200mm x 20mm  
Price: £75.57 m2  
(£62.98 ex VAT)  
Oa200Poi

Size: 220mm x 20mm  
Price: £78.87 m2  
(£65.73 ex VAT)  
Oa220Poi





## Sherwood

Antique UV oiled finish with a micro bevel profile.

Size: 100mm x 20mm  
Price: £72.59 m2  
(£60.49 ex VAT)  
Oa80AnMB

Size: 160mm x 20mm  
Price: £78.18 m2  
(£65.15 ex VAT)  
Oa16AnMB

Size: 200mm x 20mm  
Price: £87.09 m2  
(£72.58 ex VAT)  
Oa20AnMB

Size: 220mm x 20mm  
Price: £87.09 m2  
(£72.58 ex VAT)  
Oa22AnMB



## Nature Grade American Black Walnut

Hard wax oiled with a micro bevel profile.

Size: 190mm x 20mm  
Price: £105.47 m2  
(£87.89 ex VAT)  
Wal2PNAO

Size: 220mm x 20mm  
Price: £130.79 m2  
(£108.99 ex VAT)  
Wal2PN2F

Also available in  
Prime Grade





# Patterns

Our Patterns collection gives you the versatility and beauty to add individuality and interest to any floor.

Featuring various sizes of herringbone blocks, chevrons and squares in high quality European Oak, there's something suitable for every environment, style and colour scheme.

Choose from a range of finishes including UV oiled (which highlights the natural tones and make the floor more resistant to staining) and lacquered (for added durability in high traffic areas such as hallways). Why not try a fumed option for added colour and tone variation?

Our Schwarz, Rhine and Seine flooring is unfinished, allowing your installer to add the finish of your choice.

Replace that worn, old carpet with a floor from our Patterns range and whatever room you use it in will look good for years to come.

*“We were fed up with replacing our carpet every few years and the wood gives us a fantastic canvas which works with any colour scheme.”*

Mr & Mrs Curbishley, Gloucestershire.



*Rostrevor*

Lacquered 2-ply with a square shoulder profile.

Block size: 490mm x 70mm x 10mm  
Price: £42.20 m2  
(£35.16 ex VAT)  
OBL2BL49



## Tajibo Herringbone

2-ply Nature grade with a lacquered finish and a micro bevel profile.

Block size: 450mm x 80mm x 19mm  
Price: £95.34 m2  
(£79.45 ex VAT)  
TajibB35



## Mosel

2-ply Nature grade with a brushed & UV oiled finish and a micro bevel profile.

Block size: 500 x 100 x 20mm  
Price: £64.97 m2  
(£54.14 ex VAT)  
OBr2BL50



## Schwarz

Unfinished 2 Ply double fumed chevron, prime grade with a square shoulder profile.

Block size: 595 x 90 x 20mm  
Price: £127.98 m2  
(£106.65 ex VAT)  
OaChev02



## Rhine

Unfinished 2 Ply chevron, prime grade with a square shoulder profile.

Block size: 595 x 90 x 20mm  
Price: £112.98 m2  
(£94.15 ex VAT)  
OaChev01



## Morado Herringbone

Lacquered 2-ply Nature grade with a micro bevel profile.

Block size: 450 x 80 x 19mm  
Price: £95.34 m2  
(£79.45 ex VAT)  
MoradB35







## Elbe

UV oiled finish with a micro bevel profile

Block size: 250 x 250 x 22mm  
Price: £113.36 m2  
(£94.46 ex VAT)  
Oa3Sq250



## Glenariff

Brushed & natural oiled 2-ply with a square shoulder profile.

Block size: 490mm x 70mm x 10mm  
Price: £48.77 m2  
(£40.64 ex VAT)  
OBL2BO49



## Castlewella

Double fumed & natural oiled 2-ply with a square shoulder profile.

Block size: 490mm x 70mm x10mm  
Price: £67.34 m2  
(£56.11 ex VAT)  
OBL2FO49



## Seine

20mm 2-ply unfinished with a square shoulder profile.  
Finished in situ.

Price: £128.45 m2  
(£107.04 ex VAT)  
Oakcve20





# French Oak

A selection of unpretentious, silky-matt solid oak floorboards inspired by the classic oak woods of France.

Imagine the beautiful grain and mellow tones of genuine European oak across your floor. Made from individual trees, each plank's unique character, grain, knots and burrs are highlighted. Subtle tones of blonde, caramel and coffee accentuate different features of the wood creating a superb natural look and feel to your room.

The durable natural matt lacquer means no site finishing and effortless maintenance. And there's a SATRA Level 9 rating on this flooring which means that it's slip resistant to levels that more than meet public safety requirements.

Our 20mm thick solid oak planks will truly be a thing of great beauty for generations to come.

“There's nothing quite like a genuine solid oak floor. The warmth, feel and a certain 'je ne sais quoi'.”

Phillip Francis, London



Bachet

Neutral matt lacquered finish.

Size: 160mm x 20mm  
Price: £66.59 m2  
(£55.49 ex VAT)  
160frwh





## Aligote

Matt lacquered finish.

Size: 160mm x 20mm  
Price: £61.50 m2  
(£51.25 ex VAT)  
160frnma



## Peurion

Vintage matt lacquered finish.

Size: 160mm x 20mm  
Price: £66.59 m2  
(£55.49 ex VAT)  
160FrViW



## Aubin

Brushed & matt lacquered finish.

Size: 160mm x 20mm  
Price: £62.70 m2  
(£52.25 ex VAT)  
160BrNat



## Dameron

Tan matt lacquered.

Size: 160mm x 20mm  
Price: £66.59 m2  
(£55.49 ex VAT)  
160FrTaW



## Beaunoir

Noir matt lacquered finish.

Size: 160mm x 20mm  
Price: £71.12 m2  
(£59.26 ex VAT)  
150fizSm



Sacy

Limed matt lacquered finish.

Size: 160mm x 20mm  
Price: £78.74 m2  
(£65.61 ex VAT)  
160FrLiW



Roublet

Grey matt lacquered finish.

Size: 160mm x 20mm  
Price: £66.59 m2  
(£55.49 ex VAT)  
160frGre



Gloriod  
Prime Grade

Neutral matt finish.

Size: 140mm x 20mm  
Price: £75.95 m2  
(£63.29 ex VAT)  
140prwh



You'll probably  
already know that...

Natural wood floors add warmth, richness of colour and texture to your interior and like the proverbial 'good wine', it looks better and better with age.

But an interesting survey by the Natural Wood Flooring Association (NWFA) in the USA discovered that '82% of estate agents said homes with hardwood floors sold faster and often for more'\*. Do you think that this figure would be dramatically different in the UK?

\*Source: *styleathome.com*

Gamay  
Prime Grade

Matt lacquered finish.

Size: 140mm x 20mm  
Price: £71.72 m2  
(£59.76 ex VAT)  
140FrPMa

Please ask our retail partner for advice on which products are suitable for bathrooms.





# Finishing Touches

The hardwood flooring in this brochure is a stunning, unique and natural product. For the perfect finishing touch we recommend using our fully comprehensive range of profiles. These have been colour matched by hand, are designed to accompany all of the floors within this brochure and will complement your floor perfectly.

Ask your retailer for advice on which profiles, skirting boards, ferrells etc to use for your Ted Todd hardwood floor. Visit our website to enquire about our nearest retail partner.

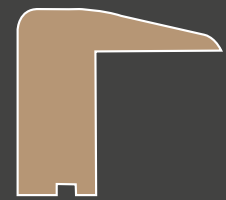
[www.tedtodd.co.uk/where-to-buy](http://www.tedtodd.co.uk/where-to-buy)



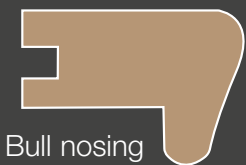
## Pipe Ferrules



## T- Door Section



## L-Section



## Bull nosing



## Reducer door section



Wood to carpet section



Door architrave



## Scotla



## Cover Strip



Skirting Board



## Maintaining your Ted Todd floor

Every Ted Todd hardwood floor that's laid by one of our retail partners comes with a 20-year guarantee. To complement this, and keep your floor looking as good as the day it was installed, we recommend using our exclusive range of hardwood flooring maintenance products.

Thousands of delighted customers can confirm that it couldn't be easier to keep your beautiful Ted Todd floor looking great. Don't believe those old wives' tales about hardwood flooring being a nightmare to keep spic and span. Whether it's a quick weekly once over with a hard-floor mop or you're replenishing its oils after decades of pleasure, you'll be pleasantly surprised how little effort's needed.

From a single bottle of Careline Polish to our complete Lacquer & UV or Natural Oil cleaning kits, every genuine Ted Todd maintenance product has been specifically designed, tested and manufactured to complement your new floor and our 20-year guarantee.

All our products are easy to use, guarantee the required maintenance every time and ensure that your hardwood floor keeps getting admiring looks for decades to come.

Have you got a question about hardwood floor maintenance? If you can't find the answer here or on our website, please contact us or one of our retail partners. We're all here to help.

Ted Todd maintenance products are available exclusively from your retailer. Visit our website for details.

[www.tedtodd.co.uk/where-to-buy](http://www.tedtodd.co.uk/where-to-buy)

Ted Todd Guarantee

As one of Europe's leading manufacturers of hardwood flooring, Ted Todd ensure exacting standards in durability, performance and beauty of our products. When installed correctly, in accordance with our guidelines, via one of our retail partners, our confidence in our products and services is reflected in our twenty year guarantee across our product range.



20  
YEAR  
GUARANTEE



# The Secrets of Superior Quality

No brochure or description demonstrates the superior quality of Ted Todd hardwood floors as well as touching, smelling and seeing our floorboards and accessories. But here's a taster. And as you read on, we hope you'll imagine the reality. Then, when you see and feel our boards, you'll really appreciate the finest quality materials we use, and how affordable they are...

## Not all floors are the same

Something else you'll appreciate when you compare us to the others is that not all wood floors are the same. Many wood floor manufacturers use cheap Asian woods in their flooring with minimal wear layers. You expect exceptional and we'll deliver a hardwood floor combining decades of experience, innovation and a passion for design with beautiful woods. The result? Superbly versatile products that are easy to install and (depending on the specific product) suitable for use with underfloor heating.

## Living with nature

Unlike most carpets, laminates and vinyl which use man made plastics, all of our wood floors are 100% natural. Just as nature intended, they emit no harmful chemical pollutants. Furthermore, wood floors reduce allergens, making any environment a healthier and cleaner place to be.

Over time your Ted Todd floor will develop a wonderful patina, something that can only happen with a 100% hardwood floor. Ted Todd floors really do age with grace. You are living with nature.

## Inspectors who know the meaning of 'meticulous'

When it's gracing your home, we're sure you won't be able to take your eyes off your Ted Todd hardwood flooring. That's why our quality control inspectors have to know the true meaning of 'meticulous' before checking for defects, grading, machining faults, dimensional intolerance, moisture content, colour and finish before, during and after manufacture.

## A floor that's uniquely yours

The result of such fastidious manufacture, finishing and inspection is a beautiful, hard-wearing floor made the way beautiful floors have always been made. A floor that's innovative, durable, easily maintained, sustainably sourced, simple to install and uniquely yours.

Enjoy it.





# Your perfect hardwood floor

There's so much to know about hardwood floors. That's no surprise given the huge range of textures, colours, materials, wood grains and finishes featured in our bespoke hardwood flooring range.

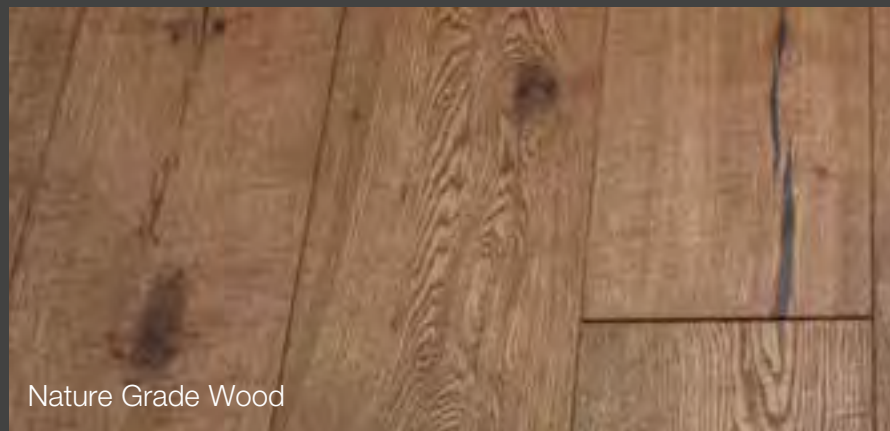
If you're new to choosing hardwood flooring it may seem a bit complicated. But please rest assured that by the time you've enjoyed choosing your new floor, you'll be fluent in the language of hardwood and floor finishes.

To get you started, here are some of the terms you'll see in the brochure and hear people use as you choose a personalised hardwood floor for your home.

## Nature and Prime Grade

When we talk about Nature grade, we mean wood that's been selected to show a broad range of natural characteristics: sound knots, dead knots, occasional sap, sound heart, quartersawn medullary rays and some colour variation. All the variation, in fact, that makes wood so beautiful...

In contrast, our Prime grade is selected for its clean, uniform appearance, minimal knotting, sap and colour variation.



Nature Grade Wood

## Solid and Engineered Wood

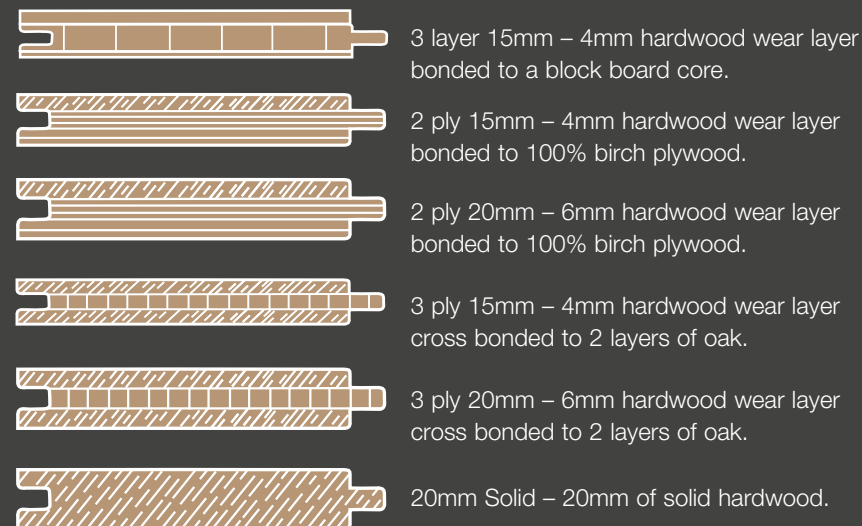
Solid wood is the traditional flooring choice, where each plank is a piece of – you've got it – solid wood in various lengths and widths (sometimes enhanced with bevels and finishes).

Engineered wood is precision made from layered sections of solid wood bonded together. In our engineered wood, the grain of each piece runs in a different direction to its adjacent layer. This enhances

the plank's strength and resilience and reduces the wood's natural tendency to expand and contract – which means it's perfect with underfloor heating.

Another term you'll encounter is wear layer. This is a layer of surface wood in a multilayer board – it's the part that takes the foot traffic on the floor.

And for decorative effect, many of our planks and herringbone blocks feature a micro bevelled profile. This is where the sharp edge of the wood is planed off at around 45°, adding definition between planks or blocks and adding to the overall effect of the floor design. A square shoulder profile is where the edges of the plank or block are right angles for a close fitting, smooth look.



## Floor Finishes

Pre-finished wood has had all the treatments needed to make it ready for use – for instance, one of many different forms of brushing, lacquering or UV oiling. All you have to do is lay it and enjoy it. Compare this with unfinished woods requiring additional finishing treatments such as natural oils, Hardwax Oil or Oil Wood Traffic, before they can be used.

Whatever finish you choose for your Ted Todd hardwood floor, keeping your floor looking its best depends on simple regular maintenance.

For more information about our finishes or maintenance, please contact us on 01925 283020.





# *We take our environmental responsibility seriously*

You care about the environment and so do we. That's why we've always believed it's our responsibility to know exactly where our timber comes from. If suppliers can't prove its origin, or that it's been sourced in accordance with our strict environmental and ethical policy, we won't deal with them. We don't take this position because it's fashionable. From the start, we've had a conscience about what we do – and a clear environmental policy since the 1990s.

Being in business is all good and well, but not at any cost. That's why we scrupulously check every tree species we use to ensure we comply with CITES (Convention on International Trade in Endangered Species of wild Fauna and Flora).

## *Over 95% FSC® certified wood*

We only sell responsibly sourced and manufactured flooring – it costs a bit more but costs the environment lots less. Over 95% of the flooring we sold in 2013 was Forest Stewardship Council® (FSC) certified. FSC promotes responsible management of the world's forests, to meet the social, ecological and economic rights and needs of the present generation without compromising those of future generations.

## *Clearly identified*

We have been FSC certified for many years and believe in telling it like it is. We clearly identify FSC certified products in our brochure with the tick tree logo. If it doesn't have the tick tree logo, it's not FSC certified. If in any doubt, ask to see the certificate

Where we are unable to obtain FSC certified products we offer alternative products certified to other forest certification schemes. Our Create range is PEFC certified.



## *Due diligence*

We also operate a due diligence system in line with the Timber Trade Federation's Responsible Purchasing Policy. It's the least we could do as Europe's No.1 for FSC certified hardwood flooring. We're also certified under the BM TRADA Forest Products scheme to supply products from a range of other forest certification schemes and verification programmes.

You may notice a few products that aren't certified. As lovers of beautiful wood, and after careful consideration, we felt that our range would be seriously lacking if these weren't included. However, we always source sustainably from reputable organisations and seek the highest available certification.

## *Doing the right thing is easy*

We've found that it's usually as easy to do the right thing as not. The fact is that without a strong environmental position we risk depriving future generations of the privileges that we enjoy. And that would be wrong.

## *Order with a clear conscience*

What this means for you is that you can order a beautiful hardwood floor for your home with a clear conscience. And be confident that your children and grandchildren will be able to do the same.

Would you like to keep up to date with our environmental developments and everything else that's going on at Ted Todd? If so, please visit [www.tedtodd.co.uk](http://www.tedtodd.co.uk) and sign up for our e-newsletter on the Contact page.



Look for FSC  
certified products





# Our credentials – project case studies

As well as adding beauty, affordable style and long-term liveability to thousands of homes like yours, Ted Todd is the choice of the most discerning commercial interior designers for some of the most prestigious projects in the UK and overseas.

Whether you choose our flooring for your first apartment, a 1930s semi, a luxury executive home or a Cotswold bolthole, you can be sure that you share your choice of hardwood flooring with the UK's top specifiers and property owners.

They're the people responsible for choosing the flooring in buildings such as London's Corinthia Hotel & Spa – one of Europe's premier hotels – and refurbishment of architectural treasures such as Astley Castle, Warwickshire, with Superwide oak.

Your home flooring will be manufactured by the same craftspeople and processes as the Prime European oak flooring in the Grade II listed Cornwall Terrace at the heart of Regent's Park – or the RIBA Stirling Prize-winning Accordia housing project in Cambridge.

Then there's the Versailles Weave we supplied for the iconic O2 Arena, over 4000m<sup>2</sup> of hardwood flooring in Harrods and the multi-million pound renovation of The Fishpool Inn on our doorstep in Cheshire.

You'll be in great company when you choose your beautiful hardwood floor.



Classic Paxton



Cornwall Terrace, London



Corintha Hotel & Spa

## Classic Paxton

Regular customer, Simon Taylor, briefed us on a new hardwood floor for his dining room. The existing furniture was made of oak and the area opened to outside through double French doors. We recommended Paxton from our best-selling Classic range which is in a 220mm width. Lightly fumed to create a natural tan colour and highlighting the natural variation in the boards between the knots and the creamy sap wood. Fuming is not a stain, it is an ageing process that is caused by the oxidation of the tanins in the oak, resulting in a warm, mellow toned oak floor. Ted Todd's craftsman then set to work pre-finishing the boards with a natural looking satin lacquer. The result? A wonderful, warm floor of creamy-brown tones with a durable waterproof finish.

## Cornwall Terrace, London

This beautiful redevelopment project of Grade II listed terraces, located at the heart of Regent's Park in London is being restored to its former glory. Ted Todd supplied the project with over 2,000m<sup>2</sup> of 220mm 2-ply prime European oak which was hand-finished to the client's specific requirements.

## Corinthia Hotel & Spa

The Corinthia Hotel and Spa in the heart of London is one of Europe's premier hotels. Featuring a range of penthouses and suites, the hotel has taken inspiration from world class designers to create the ultimate boutique hotel experience.

Ted Todd worked with an international design practice to produce complete hand made panels, hand cut end grain blocks and herringbone blocks. These were all fully finished off site by Ted Todd to achieve the exacting standards for this prestigious project.

## Some of our clients

John Lewis, The Prince's Trust, The O2 Arena, Nandos, Toby Carvery, Harrods, Wetherspoons and Harvester.



# How to Buy

It couldn't be easier to choose, buy and enjoy your beautiful new Ted Todd hardwood floor. Of course, as you embark on your flooring design journey, there's our website, brochures like this one, and a network of carefully selected retail partners to consult.

We also understand how important it is to get hands on with different flooring options before making such an important purchase for your home. That's why we've invested heavily in two Design Centres, one in Cheshire and the other in Mayfair, just off London's prestigious Berkeley Square. In addition, our top retailers have fully kitted out Ted Todd Showrooms which offer a unique experience as you explore our exclusive collections and browse large-format samples of our sustainable hardwood flooring.

Nothing's quite like the pleasure of owning a Ted Todd hardwood floor – but choosing the floor that's right for your home is still a very enjoyable experience.

Come and visit us soon. We're looking forward to meeting you.

## Visit our Cheshire or London Design Centres

### Cheshire:

18 Chesford Grange  
Woolston  
Warrington  
WA1 4RQ

Open seven days a week. Check our website for up-to-date opening times.

Tel: 01925 283015  
Email: [showroom@tedtodd.co.uk](mailto:showroom@tedtodd.co.uk)

### London:

4 Farm Street  
Mayfair  
London  
W1J 5RD

Open 9am to 5pm Monday to Friday. Saturdays by appointment only. Closed Sundays.

Tel: 0207 495 6706



Cheshire



London

## Visit a Ted Todd Showroom

Our top retail partners feature fully-kitted out Ted Todd Showrooms where you can explore our exclusive collections and browse large-format samples of our flooring. Come and browse. Touch and see our ranges. Be inspired as you experiment with ideas. And speak to a Ted Todd Flooring expert.

Visit our website for your nearest Ted Todd Showroom  
[www.tedtodd.co.uk](http://www.tedtodd.co.uk)

## Visit A Ted Todd Retail Partner

We have a nationwide network of retail partners many of whom have stocked Ted Todd flooring for many years and have a wealth of experience to assist you in choosing the right floor. At your retailer you can:

- Receive technical assistance and advice.
- View samples of our products.
- Place your order for your Ted Todd floor.
- Arrange installation of your Ted Todd floor.
- Buy cleaning and maintenance products for your Ted Todd floor.

## Visit our Website at [www.tedtodd.co.uk](http://www.tedtodd.co.uk):

- To find your nearest Ted Todd Showroom.
- To find your nearest Ted Todd retail partner.
- To view our product range.
- To find out about new products.
- To design your own unique floor with our Create® software.
- For technical information and advice.
- To sign up for our newsletter.
- To download electronic copies of our brochures.
- For contact details and location maps for our Cheshire and London Design Centres.

## Keep up-to-date with Ted Todd:



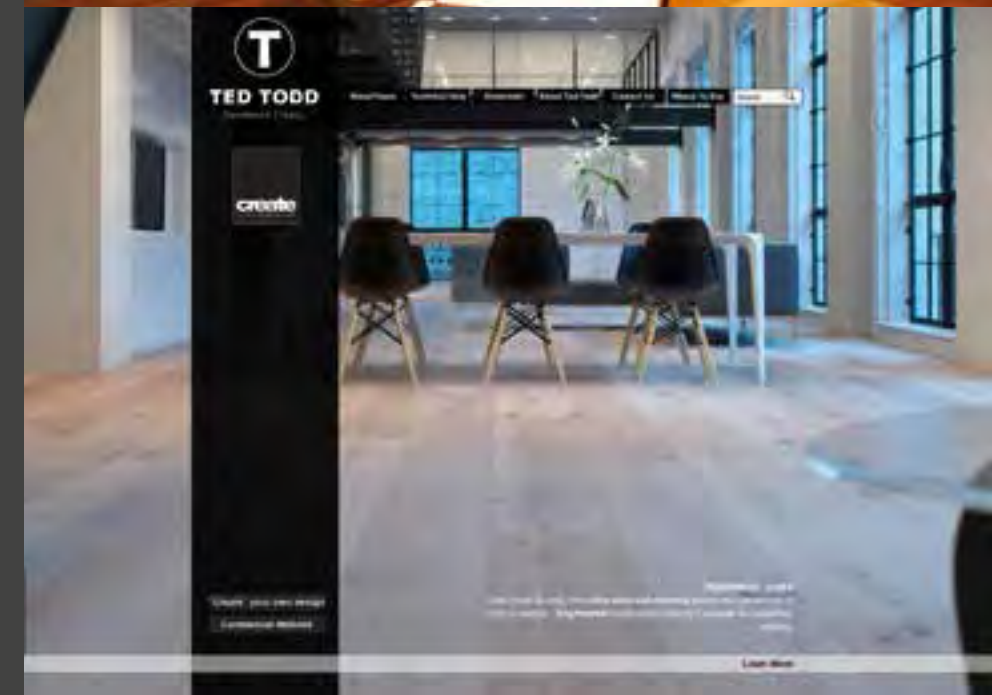
Follow us on Twitter  
[www.twitter.com/TedToddFlooring](https://www.twitter.com/TedToddFlooring)



Like us on Facebook  
[www.facebook.com/tedtoddwoodfloors](https://www.facebook.com/tedtoddwoodfloors)



Follow our boards on Pinterest  
[www.pinterest.com/tedtodd](https://www.pinterest.com/tedtodd)





## Discover our Handmade collections

Do you think you've discovered everything about beautiful hardwood flooring? Did you know that an equally inspiring full-colour brochure is also available for our Handmade collections? If you haven't done so already, download a copy from our website, get a copy from your local Ted Todd retail partner or call us to request a copy on 01925 283020. Your choice of beautiful Ted Todd flooring just got bigger...



## A final word...

Thank you for taking the time to explore the world of Ted Todd and what it means for your family, home and lifestyle when you invest in your new hardwood flooring.

From the moment you discovered us, my team – the unique Ted Todd family – has been at your disposal. Whether you have the simplest question, want to see some of our boards 'in the flesh' or decide to entrust us with your flooring purchase, our family is here for you.

From all of us at Ted Todd, we hope you enjoy your new hardwood floor as much as we've enjoyed creating it for you.

Robert.

**Robert Walsh**  
Founder and Owner, Ted Todd Hardwood Flooring



**TED TODD**  
Hardwood Floors

Handmade

## Ted Todd Handmade

A selection of the finest Ted Todd Handmade flooring. All Handmade in the UK by master craftsmen at our production facility in Cheshire. Choose from our edge-rolled, soft-sanded, grain-textured Artisan range, to the timeless beauty of our Parquet du Versailles panels.

To request a copy of the new Ted Todd Handmade brochure call 01925 283020.







**TED TODD**

Hardwood Floors

[www.tedtodd.co.uk](http://www.tedtodd.co.uk)

**Cheshire Design Centre:**

18 Chesford Grange

Woolston

Warrington

WA1 4RQ

01925 283015

**London Design Centre:**

4 Farm Street

Mayfair

London

W1J 5RD

0207 495 6706



Look for FSC®  
certified products.

